

Launch Express Website and Helpdesk

Wed 01.02 - Wed 01.02.2012

Place: Press Club hyd-Somajiguda

Times: 03:00 to 04:00

Category: Our Events

Additional Information:

Makro Foundation has launched Depression Helpline 040 46004600 and website www.makrofoundation.org/express

today 1st Feb 2012 at 3:00 pm at Press Club Somajiguda.

Innovation

For the first time a Comprehensive Intervention strategy for people affected with Depression through Phone, email, chat is set up in the State of Andhra Pradesh.

Objective:

The Helpline would address the issues of people with Depression, and website provides complete information on Depression, Signs, Symptoms, Treatment and how to take care of people affected with Depression, and respond to people through chat.

Highlights of the program

Guests of Honour

Mr. Subba Rao Manging trustee, Makro Foundation

Mahesh Malneedi, CEO Makro Group

Mrs SreeValli, Director Makro Care were the main guests for the occasion

Other Dignitaries

Mr. Rajashekhar Chidara, Associate Director Makro Group Tech,

Mr. Richard D'Silva—Sr. Manager Marketing

Mr. Prashant Mandava HR Manager.

- Mr. Mahesh Malneedi spoke briefly about the Depression helpline, focus area, and its services.
- Mr. Mahesh Malneedi launched the Helpline by Calling 040-46004600

- Mr. Subba Rao Managing Trustee Makro Foundation launched the website www.makrofoundation.org/express by clicking it.
- Earlier Ms. Aparna G, Manager--- Makro Foundation welcomed the guests and participants.

□□□□ Outcome

45 Media Houses attended the Press Conference

15 Media Houses and TV covered the event.

Print date: Sat 20.04.2024

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